

2003 – 2015

**DESIGN AND EDUCATION
FROM A GLOBAL PERSPECTIVE**

The **13**th

Annual Asia Design Awards

Urbanism Architecture Environment Exhibit



DESIGN
THE CRAFT
OF
VALUE

To be the largest gathering in Asia for colleges and universities to have comprehensive communication on design education

Joint-organized by

Asia Architecture and Urbanism Alliance
Annual Asia Design Award Committees

About US

Asia Architecture and Urbanism Alliance (AAUA), formerly known as China Environmental Design Award Committee, is an international organization dedicated to bridge architecture design teaching, academic research, and the construction industry. We appeal to the building of an open, insightful, and responsible partnership aiming to support and promote new ideas, new technologies and new products into the industry of urbanism and architecture in Asia.

With a history of 12 years, the Annual Asia Design Awards has grown into a valuable platform for the communication between enterprises, professors and university students. We believe that design is never isolated. It is closely related to laws and policies, as well as culture and history; it is also tied to investment, engineering, operation, risk management, and even to the sustainability of the environmental and ecological system that we live in.

Besides, the concepts about design, as well as the way we live in, also undergo consistent changes as technological progress keeps driving the development of productivity. This justifies the idea that the discussion of design and design education should go beyond classrooms and extend into factories, laboratories, construction projects, and the communication and cooperation between various consultancy services in the construction industry.

Purposes

The Asian Design Annual Awards competition aims:

1. To promote teaching and discipline construction and improve academic interactions between colleges and universities in Asia;
2. To explore into reforms in design education of colleges and universities from different regional, economic, historical, and cultural backgrounds;
3. To stimulate students' enthusiasm for design and to cultivate young design talents who meet current market needs; while at the same time to probe into the mechanism of design education;
4. To exert positive influence on the development of design education in Asia and to enhance the general level of design in Asia;
5. To bridge leading enterprises in construction industry and higher education institutions that offer programs in architecture-related fields.

Categories

The AAUA Awards

- | | | | | |
|----------------------------|-----------------|------------------------------|-----------------------|----------------------|
| 1. Architectural
Design | 2. Urban Design | 3. Landscape
Architecture | 4. Interior
Design | 5. Exhibit
Design |
|----------------------------|-----------------|------------------------------|-----------------------|----------------------|

The AAUA Awards competition is open mainly to college and university students who are enrolled in programs of the above mentioned fields. Qualified projects by students from higher vocational schools are also welcome to run for the awards.

This year, the category of exhibit design is added in the hope of enlarging the range of space-based design, and exploring into the relationship between human, society, environment, brand, culture and social needs for design. We encourage young designers to tell stories and convey information through space, and to seek for innovative and creative ways of communicating messages by drawing on visual sense, spatial experiences, interacting experiences, and cross-media devices. We hope that the adding of this category can lead to the establishment of exhibit design as an important tool in spatial expression as well as a valuable academic field in design education.

Best Design Project Awards and **Best Original Design Awards** are set under each category of awards winning session (the Urban Design Award is excluded):

The **Best Design Project Awards** will be given to projects that well combine design concept with reality; feasibility of the project, including engineering specifications and details, will be given major considerations.

The **Best Original Design Awards** will stress on the concept of design; originality and artistic performance comes into play here, but the completeness of a project is also of key concern; a report on design process, including pre-design investigation and research analysis, will be referred to in evaluation; submissions with only renderings will be considered disqualified.

Based on the number and quality of submissions, evaluation results on the awards will be adjusted in proportion.

Architectural Design Awards

Best Design Project Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Best Original Design Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Urban Design Awards

Best Design Project Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Landscape Architecture Awards

Best Design Project Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Best Original Design Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Interior Design Awards

Best Design Project Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Best Original Design Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Exhibit Design Awards

Best Design Project Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Best Original Design Awards including 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Lighting & Space Design Award

Best Design Project Awards

Awarded by Asia Architecture and Urbanism Alliance & PAK Corporation Co. Ltd.

Competing projects: Winners of this award will be chosen from submissions qualified for the "Lighting & Space Design Award" session. A project can compete for this award as well as another award at the same time. Submissions for the "Lighting & Space Design Award" will not take up the quota of 16 projects for each school. Students may also submit eligible projects by individual.

Awards: 1 Gold Award, 3 Silver Awards, 5 Bronze Awards, and 30 Awards of Excellence

Based on the number and quality of submissions, evaluation results on the awards will be adjusted in proportion.

Winner's privileges: Gold award and Silver award winners (one representative for each group of submission) will be involved into an international case-study program;

Tutors for gold award and silver award winners (one representative for each group of submission) will be involved into an international case-study program.

Notes:

This award is set to encourage students to make innovative use of lighting in spatial expression, and inspire them to think about the relationship between natural environment and human beings in the use of natural and artificial light.

Projects entering into this award should meet the following criteria:

1. Design purposes must be well defined.

The design purposes should be clarified, including aesthetic and functional purposes, diversity and complexity of visual tasks, and energy consumption limits and construction requirements.

2. Design concepts must be well explained.

2.1 The lighting design can support and improve the entire project.

2.2 The lighting equipment can be well integrated into the construction.

2.3 The concept is original and unique.

3. Solutions must be clearly informed.

3.1 The quantity criteria of lighting must be defined;

3.2 Suitable quality specifications of lighting are needed, including visual comfort, anti-dazzle effect, contrast, and etc.

3.4 Easy accessibility, maintainability, and reasonable concealing devices are required.

Awards for Tutor of Merit and Organizer of Merit

These awards are given to tutors and schools whose students receive bronze awards or above.

The Awards for **Organizer of Merit** is open exclusively to team registered projects. Please make sure materials about activity promotion and project recommendation are attached to the submissions. These materials will serve as an important reference for evaluation. Submissions by individuals are not qualified to participate in this award category.

Winner's Privileges

Besides trophies and certificates, winners will also further award with:-

1. To be listed into AAUA's database of design talents;

2. To receive signatures from world-renowned academic authorities;
3. To get an opportunity of internship in design institutions within or outside Chinese mainland (it is optional for the students);
4. To be enrolled into the workshops of well-known design institutions;
5. To get into design educational programs for international students in partner colleges and universities;
6. To get travel funding from our partners; details will be announced later.

Juries

Our juries include:

- Industry executives and policy makers
- Investment and planning experts
- Culture and history researchers
- Project operating and managing experts
- Design ethics researchers
- Engineering technology experts

Current international jury members include:

Ms. Benedetta Tagliabue: Pritzker Architecture Prize jury member & Spanish architecture studio EMBT founder;

Mr. Borja Ferrater: Spanish Architect; Founder of OBA office of architecture in Barcelona;

Prof. Carles Crosas: teaching in University of Barcelona and The University of Alabama;

Criteria

1. The project should show concerns for the society, culture, history and environment and should comply with the universal value of human civilization;
2. The project should be able to solve targeted problems with clear objectives;
3. The design concept and analysis should be well defined in the project;
4. Pre-design research and analysis should be included in the submission; originality and uniqueness are advocated, but reasonable logic is also of key concern;
5. Design drawings should meet all technical requirements;
6. Renderings and actual model images must be provided to present the effect and intention of the overall design.
7. Feasibility studies, which including structure, equipment and material structure, should be taken into consideration in the projects;
8. The use of materials suitable for local environments, as well as innovative use of basic materials, is encouraged;
9. The projects should be well described with texts and images.

Entries

Eligibility

The Annual Asia Design Awards competition is open to college and university students who are major in urban design, architecture, landscape science, landscape architecture design, environmental design, interior design, art design, and lighting environment design.

All entries must be students' works.

Entry Requirements

All entries should meet the following requirements; any submission that fails to fulfill the requirements will be rejected from the final evaluation.

All entries should include the following THREE parts:

A. Materials for evaluation:

A1: JPG files including design description, design sketches, plan, elevation and section images of the design, and colored renderings;

A2: 10 -20 images for each project. All images should be of low resolution (72dpi), 1600×1600 pixels, and no larger than 3M.

A3: Design description should include an investigation report and the description of design process; entries without design description will be deemed to give up the competition.

A4: Animation and PPT files are not qualified.

A5: Information about participating schools, tutors and students cannot appear in this part.

B. Materials for publication: JPG files; no more than 5 images for each project; all images with A4 portrait format and of high resolution (350dpi at minimum).

C. Materials for exhibition: JPG files; no more than 5 images for each project; all images with A0 portrait format and of a resolution higher than 72dpi.

(Note: All texts in the submissions should be written in **ENGLISH**.)

2. School registered submissions need recommendation references from colleges or universities; submissions by individuals should be sent to the Annual Asia Design Award Committee as required.

3. Each school can recommend not more than 16 projects. Excess entries will be deemed to be submitted in the name of individuals.

Note: Submissions for “Lighting & Space Design Awards” will not take up the quota.

Entry Deadline

All submissions should be sent on or before Thursday, 1 October, 2015 to 1881@design1881.com.

Please fill in the entry form attached to the e-mail, and send it together with your projects.

Competition Procedures

1. The committee will be responsible for technical selection; submissions against entry requirements or design drawing specifications (including plan, section, elevation images, joint drawings, and renderings) will be filtered out; qualified entries will be sent to experts for evaluation.

Procedures for evaluation: technical selection – primary evaluation – marking – final evaluation

For final evaluation, tutors and students will be invited to make presentations on their projects if needed; winners will be decided on after comprehensive reviewing.

2. No registration fee will be charged from participants.

3. Please ensure that:-

- A. The entries are submitted to the Annual Asia Design Award Committee;
- B. For School Submissions: detailed information about school and contact information about managing teachers are provided in the entry form;
- C. For Individual Submissions: personal information of the participant is provided in the entry form.

Special Notes

1. Participants should submit all the files as required, or else would be considered disqualified for competition.
2. The committee is authorized to publish and exhibit the submitting projects; no payment will be not given to the authors for publication and exhibition;
3. The final interpretation right of the event is reserved by the award committee;
4. All submissions shall not infringe the copyright, portrait right, right to name, and right to reputation of another person; the authors shall be responsible for anything involved in related legal issues;

5. For school submissions, please create a folder for each project, inside which three subfolders need to be created, respectively titled “for evaluation”, “for publication”, and “for display board”. Please put the files into corresponding folders.
6. Please provide complete information about the author, the tutor, and the school to which the author belongs, to make sure that the author can be contacted if anything happens to be wrong with the files;
7. A project is allowed to enter only one category of award, which should be specified in the entry form (the Lighting & Space Design Award as exception);
8. Please specify the award you are running for to the category of Best Design Project Award/Best Original Design Award. For example, Best Design Project Award for Architectural Design;
9. Please ensure that no information about the author, the adviser, and the school is found in the files of “for evaluation”. Or else, the submission will be deemed to quit competition.
10. The committee is authorized to put an entry to another category of awards according to comments of the juries.

Contact Us

If you have any question, please feel free to contact us.

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