

Career Discovery in Design Summer Programme 2021

Preliminary Programme Schedule

WEEK 1 - RESEARCH, ANALYSIS AND SYNTHESIS. IDEATION, REPRESENTATION

	Monday 26/07/2021	Tuesday 27/07/2021	Wednesday 28/07/2021	Thursday 29/07/2021	Friday 30/07/2021
10:00 - 10:30	Registration	Field Research - Studio Visits Makerbay (Tsuen Wan) Tomorrow by daydreamnation	Lecture 2 Kristof Crolla	Seminar Prototyping and manufacturing	Lecture 3 Elaine Ng
10:30 - 11:00	Programme Introduction - Theory, Case Studies, Ice-breaking Activities				
11:00 - 11:30					
11:30 - 12:00			Tutorial 3 'Soft' rapid prototyping (paper, cardboard, hacker)	Studio "Soft" Prototype	Tutorial 5 Storytelling and Pitching
12:00 - 12:30	Workshop Visit				
12:30 - 13:00					
13:00 - 14:00	LUNCH				
14:00 - 14:30	Lecture 1 Eric Schuldenfrei	Tutorial 2 Field documentation, reporting; define problem	Studio Sourcing parts	Pitching and Role- playing Rehearsal	Pitching and Role-playing
14:30 - 15:00					
15:00 - 15:30	Tutorial 1 Team-building around interests			Seminar Sharing of challenges	Tutorial 4 "Soft" Prototype and Role-playing
15:30 - 16:00					
16:00 - 16:30					
16:30 - 17:00					
17:00 - 17:30					
17:30 - 18:00					

WEEK 2 - PROTOTYPE, MAKING, TESTING, DEMO, PITCHING, DOCUMENTATION

	Monday 02/08/2021	Tuesday 03/08/2021	Wednesday 04/08/2021	Thursday 05/08/2021	Friday 06/08/2021
10:00 - 10:30	Lecture 4 Lucy Liu & Austin Smith	Studio "Hard" Prototype	Seminar Testing & Documentation, Portfolio	Seminar Business Model, Visual Communication	Exhibition Setup, Dress Rehearsal, Final Comments
10:30 - 11:00					
11:00 - 11:30			Seminar Futuristic Tech, Post Humanism	Lecture 5 Kay Wong	'Hard' Prototype & Presentation Rehearsal
11:30 - 12:00					
12:00 - 12:30					
12:30 - 13:00					
13:00 - 14:00	LUNCH				
14:00 - 14:30	Studio Design and Shopping for "Hard" Prototype	Studio "Hard" Prototype	Seminar Business of Design, Engineer for Impact	'Hard' Prototype & Presentation Rehearsal	Tutorial 7 Documentation, Concept writing, Portfolio Building
14:30 - 15:00					
15:00 - 15:30			Studio "Hard" Prototype		
15:30 - 16:00					
16:00 - 16:30					
16:30 - 17:00					
17:00 - 17:30					
17:30 - 18:00					

FINAL WEEK - EXHIBITION AND FINAL REVIEW

	Monday 09/08/2021
10:00 - 17:00	Final Reivew followed by a public Exhibition
17:00 - 18:00	Pin-down & Cleanup